

PARKWISE COMMISSION MEETING/RETREAT

MINUTES

January 30, 2010

The Drawing Room at Maynard's Market

400 E Toole Ave, Tucson AZ 85701

1. ROLL CALL: Time 8:15 am

COMMISSION MEMBERS PRESENT: Dale Calvert, David Heineking, Pete McNellis, Mary Ellen Wooten, Jane McCollum, Vicky Doyle, Robert Medler, Anne Lawrence, Julie Ray, Bill Dell and Mia Hansen

COMMISSION MEMBERS ABSENT: John Sedwick, Stephen Young

STAFF MEMBERS: Chris Leighton, Tina Thompson, Don Angel, Shannon Lee, Ricardo Martinez

GUESTS PRESENT: Karen Miller (Downtown Tucson Partnership), Donovan Durband (Ward 6)

AGENDA ITEM/COMMISSION ACTIONS	STAFF ACTION
2. Call to Audience. No audience present	
3. Approval of Minutes from the December 15, 2009 Meeting. Motion to approve minutes passed unanimously.	
4. Parking Fundamentals and ParkWise History Chris Leighton gave a PowerPoint presentation that began with the parking triangle in which the choice is limited to two out of three of the following goals: sufficient, convenient, or inexpensive. The Commission has always selected sufficient and convenient as the standard for Tucson. The PowerPoint presentation covered the history of ParkWise from 1997, when ParkWise was created, to present. The presentation included: <ul style="list-style-type: none">• ParkWise was intended to operate as a non-profit that reinvests net revenues back into the areas where it was generated.• ParkWise Commission representation• ParkWise Funding splits<ul style="list-style-type: none">1st quarter per hour of meter revenue goes to GF, any excess to ParkWise.50/50 split between GF and PW on all parking citations after State surchargeAll off street revenues remain with PW• Accomplishments<ul style="list-style-type: none">Replaced 1950's mechanical meters with electronic and added payment optionsImplemented first COT automated citation systemDeveloped some of the first market rate on street programs in US	

Performed over \$1M in deferred maintenance on downtown parking structures
Performed on-street parking improvements
Implemented back-in angle parking to reduce accidents – now a national trend
Developed and operated TICET – lowest cost per passenger transit system in AZ
Published first comprehensive parking plan for downtown
Added over 1500 off-street parking spaces downtown including Pennington Street Garage (750) that won multiple national and international awards as the first “green” garage ever constructed

- Financial

Parking revenues have had a steady upward trend since PW inception
ParkWise always operated with a surplus until Pennington Street garage was constructed
ParkWise financial challenge of the past 3 years was created by Pennington Street garage financing obtained under different terms than originally planned (20 years instead of 30) and mandated expansion of TICET beyond original scope and without funding.
These challenges have now been resolved through the elimination of TICET and refinancing of PSG and ParkWise is expected to have a small surplus this year.

5. Guidelines for Neighborhood Negotiations

Chris Leighton informed the Commission about unforeseen requests being made by neighborhoods with respect to achieving cost recovery. Chris recommended that levels of enforcement and expenses allocated based on Commission policy not be negotiable items. The Commission agreed.

A motion was made by Anne Lawrence that every neighborhood needs to have figured out their cost recovery plan to achieve 100% cost recovery by June 30, 2010 or the residential program will be removed. The motion passed unanimously.

A motion was made to reallocate the base overhead cost distribution of residential parking programs based on the square footage/parking spaces of the boundaries of the entire registered neighborhood association. These base costs should be applied throughout the neighborhood whether there is a residential parking program or not. The motion made by Anne Lawrence passed unanimously.

A motion to remove Mountain View residential parking program was made by Anne Lawrence and approved unanimously. No permits have been issued in this neighborhood since 2003.

Staff will reallocate indirect costs on full neighborhood parking availability basis and return to Commission.

6. Evening Parking Program Modifications

The original evening parking program was from 6pm to 6am for an introductory monthly price of \$15.00 and being raised to \$20.00 after the promotional period. Downtown employers requested a modification to the evening parking program. It was requested that another option be added from 3pm – 6am for \$25.00 a month during the promotional period and being raised to \$30.00 after this period. A motion was made to accept this new program and passed unanimously.

7. Discussion on Revenue Split Change

Chris and Karen presented revenue projection spreadsheets showing the current revenue sharing per ParkWise enabling ordinances and proposed changes to those splits based on requests by the Finance and Budget departments. The request was made in order to simplify/clarify bookkeeping between the City's General Fund and the ParkWise Fund. The revised split spreadsheet was based upon ParkWise retaining 100% of on street fees and charging a flat fee of \$7.50 per citation to the General Fund. The General Fund would retain all parking citation revenue.

A motion was made by Jane McCollum to change the city ordinance to eliminate revenue sharing for the meters, keep all onstreet revenue and charge a fee for each citation written. The motion passed unanimously.

8. Update on New Garages

Chris Leighton updated the Commission on new garage projects. Depot Plaza garage is scheduled to open 8/1/10. Chris is going to recommend to the City Manager's Office that Plaza Centro garage be allowed to proceed and go to construction as revenues will cover the cost of this garage. He also reported that there are major financial concerns with respect to the Hotel/TCC garage and that ParkWise is recommending a smaller garage that would leave adequate room on the site to build a second garage if/when revenues would support the additional structured parking. The remainder of the Hotel/TCC garage site would remain surface parking in the interim.

9. Staff Report / Chair Report / Announcements

No reports

10. Future Agenda Items

Presentations by other agencies will be delayed due to the necessity to focus on ParkWise financial issues and on street parking rate restructure.

11. Adjournment

Meeting was adjourned at 12:09 pm.